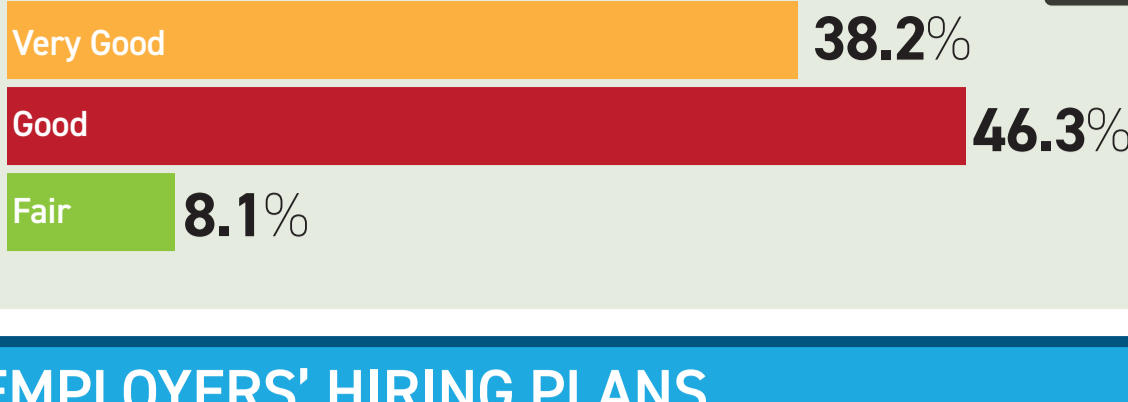


# JOB OUTLOOK 2018 FOR STUDENTS

Employers plan to increase their hiring for U.S. operations for the Class of 2018.

## EMPLOYERS RATE THE JOB MARKET



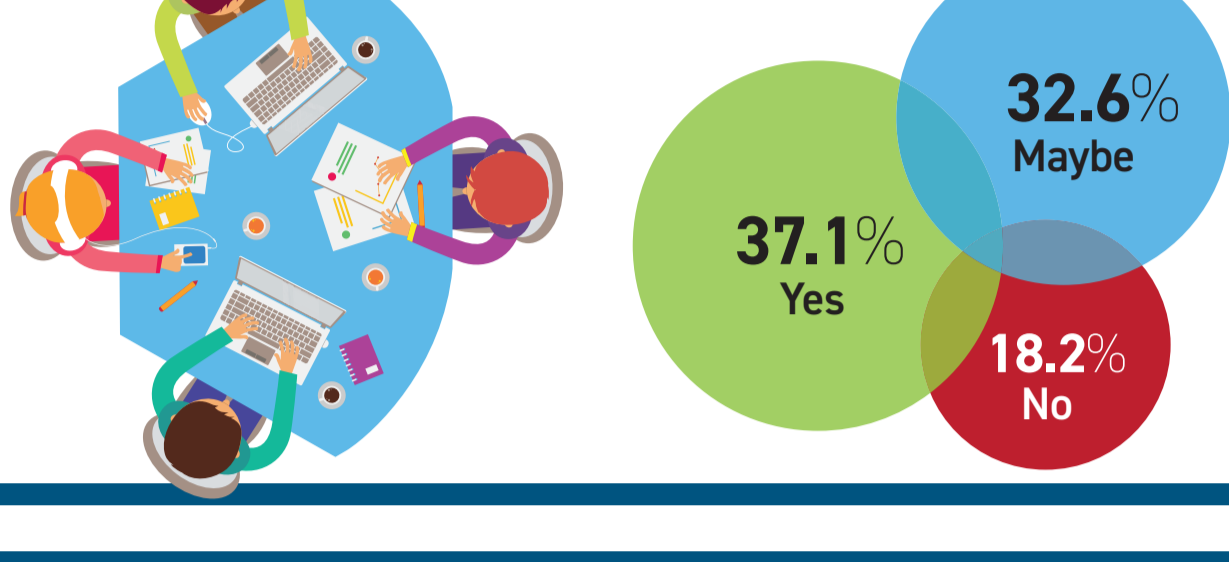
## EMPLOYERS' HIRING PLANS



## WHEN DO EMPLOYERS RECRUIT?



## EMPLOYERS PLAN TO RECRUIT IN THE SPRING

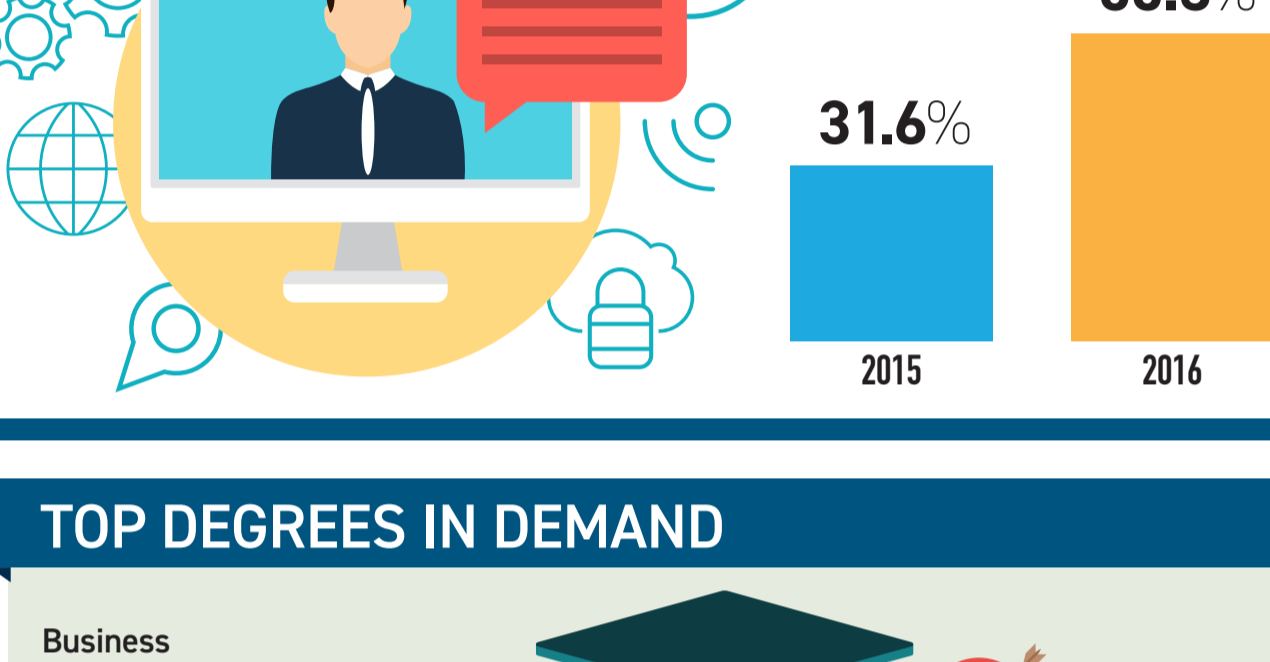


## WHERE DO EMPLOYERS FIND NEW HIRES

- ✓ On-campus activities (career fairs, information sessions, interviews)
- ✓ Campus and company websites
- ✓ Career centers

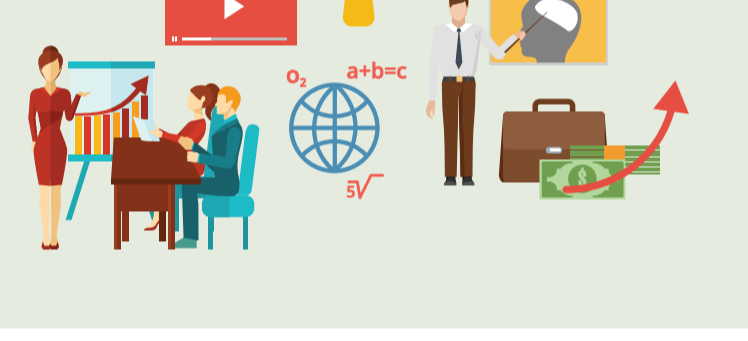


## EMPLOYERS USE VIDEO INTERVIEWING



## TOP DEGREES IN DEMAND

- Business
- Engineering
- Computer & Information Sciences
- Math & Sciences
- Communications
- Social Sciences
- Humanities
- Agriculture & Natural Resources
- Healthcare
- Education



## EMPLOYERS INTERESTED IN INTERNATIONAL STUDENTS

- Accounting Services
- Information
- Computer & Electronics
- Manufacturing
- Finance, Insurance & Real Estate
- Chemical (Pharmaceutical) Manufacturing
- Retail Trade
- Construction
- Management Consulting
- Miscellaneous Manufacturing



## DO YOU HAVE WHAT IT TAKES?

### Attributes Employers Look for on a Candidate's Resume



## EXPERIENCE IS EXPECTED

Majority of employers use internship/co-op programs to recruit college graduates for full-time, entry-level positions.



## COMPETENCIES EMPLOYERS WANT AND HOW THEY RATE NEW GRADS

	EMPLOYERS	NEW GRADS
Critical Thinking/Problem Solving	4.62	3.58
Teamwork/Collaboration	4.56	3.82
Professionalism/Work Ethic	4.46	3.35
Oral/Written Communications	4.30	3.39
Leadership	3.82	3.28
Information Technology Application	3.73	3.71
Career Management	3.46	3.01
Global/Multi-cultural Fluency	3.01	2.94

\*5-point scale, where 1=Not essential, 2=Not very essential, 3=Somewhat essential, 4=Essential, 5=Absolutely essential



## FIVE KEY BENEFITS EMPLOYERS OFFER

- 1 Life Insurance
- 2 Dental Insurance
- 3 Company-matched 401(k)
- 4 Employee Assistance Counseling
- 5 Tuition Reimbursement

## HOW LONG BEFORE YOU GET A JOB OFFER?

Average time from job posting to interview:  
**3 weeks or more**

Average time from interview to offer:  
**2 weeks**

Average time offer to your acceptance:  
**2 weeks**



## HOW TO BE A STAND-OUT JOB CANDIDATE

Start your job-search today.  
**Begin at the career center.**

Get experience.  
**Employers use internships/cooperative education to hire full-time.**

**Internships/cooperative education add value to your resume.**

Practice makes perfect.  
**Practice interviewing so you're comfortable answering questions.**



Source: Job Outlook 2018, 2017 Internship & Co-op Report, and 2016 Recruiting Benchmarks Survey.

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