

## 2020 – 2021 7.0 Learning Outcomes

Three learning outcomes comprise the majority of this series of standards:

**7.01** Students graduating from the program shall demonstrate the following foundational knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.

**7.02** Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.

**7.03** Students graduating from the program shall be able to demonstrate entry-level knowledge about operations management and strategic management/administration in parks, recreation, tourism and/or related professions.

It is incumbent upon the Program to determine the specific bodies of knowledge applicable to these three learning outcomes. That decision must reflect current literature and current practice in each of the three areas. ***As an example***, a hypothetical program might define each of the learning outcomes as follows.

**7.01, Foundational Knowledge**, includes background, nature, and scope of the profession, and its history, philosophy, and social and behavioral science underpinnings.

**7.02, Provision of Services and Experiences**, includes recreation programming, event management, interpretation, and site design and management

**7.03, Management/Administration**, includes planning, organizing, leading, staffing, directing, controlling, reporting, financial management, resource acquisition, marketing, pricing, strategy, partnerships, and positioning.

<i>Learning Outcome</i>	<i>Your Program's Interpretation</i>
<b>7.01 Foundational Knowledge</b>	<ul style="list-style-type: none"> <li>● Students will demonstrate knowledge of the nature and scope of the recreation industry including delivery systems</li> <li>● Students will demonstrate understanding of professionalism in the recreation industry</li> <li>● Students will demonstrate an entry-level understanding of the history, science, and philosophy of the recreation industry</li> </ul>
<b>7.02 Provision of services that facilitate targeted human experiences and embrace personal and cultural dimensions of diversity</b>	<ul style="list-style-type: none"> <li>● Students will demonstrate the ability to design, plan, implement and evaluate recreation experiences for a diverse clientele</li> </ul>
<b>7.03 Management/Administration</b>	<ul style="list-style-type: none"> <li>● Students will demonstrate knowledge of budgeting and finance in recreation</li> <li>● Students will demonstrate knowledge of strategic/ comprehensive planning in recreation</li> <li>● Graduates will demonstrate an understanding of human resource issues and responsibilities in recreation</li> </ul>

7.00 Series - 7.01

7.01 Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.							
Course Specific Learning Outcome	COAPRT Learning Outcome	Evidence of Learning Opportunity (7.01.01)	Performance Measure (7.01.02)	Performance levels/metrics	Assessment Results (7.01.03)	Evidence of Programmatic Decisions (7.01.04)	Comments
Students will demonstrate knowledge of the nature and scope of the recreation industry including delivery systems	7.01.a	<a href="#">REC 101 Syllabus/Schedule</a>	<a href="#">Exam questions covering delivery systems content</a>	80% of recreation students will score 80% or higher on the exam questions covering delivery systems content	<p><b>Fall 2020</b> 100% of students earned 80% or higher on the exam/quiz questions covering delivery systems content</p> <p><b>Spring 2021</b> 100% of students earned 80% or higher on the exam/quiz questions covering delivery systems content</p>	<i>Continue with this content delivery and measure as is. This appears to be an effective teaching strategy and assessment for this standard.</i>	
	7.01.a	<a href="#">REC 101 Syllabus/Schedule</a>	<a href="#">Impacts Presentation</a>	80% of recreation students will score 80% or higher on the impacts presentation	<p><b>Fall 2020</b> 100% of students earned 80% or higher on the impacts presentation</p> <p><b>Spring 2021</b> 50% of students earned an 80% or higher on the impacts presentation</p>	<i>While Spring 2021 was not very successful this doesn't properly represent every student who took the course, only the Recreation students. Some semesters, the recreation students are so limited (2 - 4 students) that even one or two not completing an assignment will result in not hitting the benchmark. Continue using this measure in the future.</i>	
Students will demonstrate understanding of professionalism in the recreation industry	7.01.b	<a href="#">REC 215 Syllabus &amp; REC 215 Schedule</a>	<a href="#">Professional issue Presentation</a>	80% of students will earn an 80% or higher on the professional issue presentation	<p><b>Spring 2021</b> 57% of students earned 80% or higher on the professional issue presentation. 4/14 students didn't do the assignment.</p>	<i>Continue with this measure as is but provide more support by recruiting professionals to be interviewed so all students have no problem completing the assignment.</i>	
	7.01.b	<a href="#">REC 215 Syllabus &amp; REC 215 Schedule</a>	<a href="#">Professional development plan</a>	80% of students will earn 80% or higher on the professional development plan	<p><b>Spring 2021</b> 93% of students earned 80% or higher on the professional development plan</p>	<i>Continue with this measure as is, as it demonstrates a strong understanding of the content</i>	

7.00 Series - 7.01 continued

Course Specific Learning Outcome	COAPRT Learning Outcome	Evidence of Learning Opportunity (7.01.01)	Performance Measure (7.01.02)	Performance levels/metrics	Assessment Results (7.01.03)	Evidence of Programmatic Decisions (7.01.04)	Comments
Students will demonstrate an entry-level understanding of the history, science, and philosophy of the recreation industry	7.01.c	<a href="#">REC 101 Syllabus/Schedule</a>	<a href="#">Exam questions covering history, science, and philosophy of the recreation industry</a>	80% of students will score 80% or higher on the exam questions covering history, science, and philosophy of the recreation industry	<p><b>Fall 2020</b> 60% of students earned an 80% or higher on exam/quiz questions covering history, science, and philosophy of the recreation industry</p> <p><b>Spring 2021</b> 100% of students earned an 80% or higher on exam/quiz questions covering history, science, and philosophy of the recreation industry</p>	Continue with this measure as is. As mentioned earlier, in this class, the majority of students are NOT in the major, therefore when only measuring the Recreation majors, one or two can pull down the average and cause us to miss the benchmark.	
	7.01.c	<a href="#">REC 210 Syllabus &amp; REC 210 Schedule</a>	Exam questions covering history, science, and philosophy of the recreation industry - <b>N/A 2021</b>	80% of students will average 80% or higher on the combined scores for 6 questions on the exam pertaining to the history, science, and philosophy of the recreation industry	<p><b>Spring 2021</b> Pre-class open book quizzes were given during this semester due to hybrid teaching/COVID. More discussion about history and philosophy of programming was completed this semester.</p>	Quizzes will be re-written for Spring 2022 to include more in-depth questions and will be given live during class pre & post content discussion	

7.00 Series - 7.02

7.02 Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.							
Course Specific Learning Outcome	COAPRT Learning Outcome	Evidence of Learning Opportunity (7.02.01)	Performance Measure (7.02.02)	Performance levels/metrics	Assessment Results (7.02.03)	Evidence of Programmatic Decisions (7.02.04)	Comments
Students will demonstrate the ability to design, plan, implement and evaluate recreation experiences for a diverse clientele	7.02	<a href="#">REC 210 Syllabus</a> & <a href="#">REC 210 Schedule</a>	<a href="#">Imaginary program plan project</a>	85% of students will earn an 80% or higher on the imaginary program plan project	<b>Spring 2021</b> 100% of students earned 80% or higher on the imaginary program plan	Continue this process, encouraging all students to take advantage of having their drafts reviewed in order to get constructive feedback	
	7.02	<a href="#">REC 211 Syllabus</a>	<a href="#">Programming Lab</a>	85% of students will earn an 80% or higher on the programming lab	<b>Spring 2021</b> 85% of students earned 80% or higher on the programming lab	Continue with this measure as is, giving students at least two opportunities to be graded on their programs	
	7.02	<a href="#">REC 221 Handbook/Syllabus</a>	<a href="#">ELR Evaluation</a>	80% of students will earn an average of 80-89% or higher on the Program Leadership Actions Section of the ELR evaluation by their agency supervisor	<b>Fall 2020</b> There were no ELR students Fall 2020 due to COVID  <b>Spring 2021</b> There were no ELR students Spring 2021 due to COVID  <b>Summer 2021</b> 83% of ELR students were rated on average of 80 - 89% or higher on the Program Leadership Actions Section of the ELR evaluation.	Although we had limited numbers of ELR students last year, this is a solid measure of those students we did have, and is an important reflection of their potential as a future recreation professional. Continue with this measure as is.	

7.00 Series - 7.03

7.03 Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions.							
Course Specific Learning Outcome	COAPRT Learning Outcome	Evidence of Learning Opportunity (7.03.01)	Performance Measure (7.03.02)	Performance levels/metrics	Assessment Results (7.03.03)	Evidence of Programmatic Decisions (7.03.04)	Comments
Students will demonstrate knowledge of budgeting and finance in recreation	7.03	<a href="#">REC 450 Syllabus</a> & <a href="#">REC 450 Schedule</a>	<i>Budgeting - Student Leadership Challenge Project (original project)</i>  <a href="#">Budgeting Textbook Questions (2021 measure)</a>	90% of students will participate in the application of budgeting principles to the Student Leadership Challenge budgeting process	<b>Spring 2021</b> <i>We did not complete the student leadership challenge in Spring 2021 due to COVID, however, students did complete budgeting questions from textbook and 89% of students earned 80% or higher on the Budget Questions from the readings</i>	<i>Use student leadership challenge whenever possible, however, budget questions are acceptable measure when actual program is unavailable</i>	
	7.03	<a href="#">REC 450 Syllabus</a> & <a href="#">REC 450 Schedule</a>	<a href="#">Budget portion of Senior Project</a> OR <a href="#">Budget portion of DFE Project</a> OR <a href="#">Alternate Budget Assignment</a>	80% of students will earn 75% or higher on the budgeting portion of the senior project	<b>Spring 2021</b> <i>61% of students earned a 75% or higher on the budgeting portion of the senior project</i>	<i>Continue with this measure as is but add budgeting workshop to course - students need more coaching on budgeting</i>	
Students will demonstrate knowledge of strategic/comprehensive planning in recreation	7.03	<a href="#">REC 450 Syllabus</a> & <a href="#">REC 450 Schedule</a>	<i>Strategic Planning - Student Leadership Challenge Project (original project)</i>  <a href="#">Strategic Planning Textbook Questions (2021 measure)</a>	90% of students will participate in the application of strategic planning techniques to the Student Leadership Challenge planning process	<b>Spring 2021</b> <i>We did not complete the student leadership challenge in Spring 2021 due to COVID, however, students did complete strategic planning questions from textbook and 95% of students earned 80% or higher on the Strategic Planning Questions from the readings</i>	<i>Use student leadership challenge whenever possible, however, strategic planning questions are acceptable measure when actual program is unavailable</i>	
	7.03	<a href="#">REC 450 Syllabus</a> & <a href="#">REC 450 Schedule</a>	<a href="#">Strategic Planning portion of the Senior Project</a> OR <a href="#">Strategic Planning portion of DFE project</a>	80% of student will earn 80% or higher on the strategic planning portion of the senior project	<b>Spring 2021</b> <i>89% of student earned an 80% or higher on the strategic planning portion of the senior project</i>	<i>This is a solid measure and student are able to apply the concepts to their senior projects consistently</i>	
Graduates will demonstrate an understanding of human resource issues and responsibilities in recreation	7.03	<a href="#">REC 450 Syllabus</a> & <a href="#">REC 450 Schedule</a>	<i>Human Resources - Student Leadership Challenge Project (original project)</i>  <a href="#">Human Resources Textbook Questions (2021 measure)</a>	90% of students will participate in the application of human resource strategies for Student Leadership Challenge volunteer recruitment/management	<b>Spring 2021</b> <i>We did not complete the student leadership challenge in Spring 2021 due to COVID, however, students did complete human resources questions from textbook and 89% of students earned 80% or higher on the Human Resources Questions from the readings</i>	<i>Use student leadership challenge whenever possible, however, human resources questions are acceptable measure if actual program is not available</i>	

	7.03	<a href="#">REC 450 Syllabus</a> & <a href="#">REC 450 Schedule</a>	<a href="#">HR portion of Senior Project</a> OR <a href="#">HR portion of DFE Project Report</a> OR <a href="#">Alternate HR Assignment</a>	80% of students will earn 80% or higher on the Human Resources Project	<b>Spring 2021</b> <i>58% of students earned an 80% or higher on the Human Resources portion of the Senior Project</i>	<i>Continue with this measure as is but add HR workshop to course to make sure students better understand hiring process</i>	
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7.00 Series - 7.04

7.04 Students graduating from the program shall demonstrate, through a comprehensive internship of not less than 400 clock hours and no fewer than 10 weeks, the potential to succeed as professionals at supervisory or higher levels in park, recreation, tourism, or related organizations.							
Course Specific Learning Outcome	COAPRT Learning Outcome	Evidence of Learning Opportunity (7.04.01)	Performance Measure (7.04.02)	Performance levels/metrics	Assessment Results (7.04.03)	Evidence of Programmatic Decisions (7.04.04)	Comments
Graduates will complete a minimum of 400 hours and a minimum of 10 weeks in an internship within the recreation industry	7.04	<a href="#">REC 460/REC 470 Handbook/Syllabus</a>	<a href="#">DFE Hours logs</a>	100% of students participating in REC 460 or REC 470, the DFE, will complete the minimum number of hours – 400, as verified by their site supervisor and/or DFE advisor	<p><b>Fall 2020</b> 100% of DFE students successfully completed their DFE (6/6 students)</p> <p><b>Spring 2021</b> 100% DFE students successfully completed their DFE (6/6 students)</p> <p><b>Summer 2021</b> 100% DFE students successfully completed their DFE (14/14 students)</p>	Continue with this measure as is. It is consistent with the standard	
	7.04	<a href="#">REC 460/REC 470 Handbook/Syllabus</a>	<a href="#">DFE Evaluation Form</a>	90% of students participating in REC 460 or REC 470, the DFE, will earn a rating of 80% or higher on the Summary Statement on the DFE evaluation “Demonstrates knowledge and skills needed to succeed in the recreation industry”	<p><b>Fall 2020</b> 100% of students participating in REC 460 or REC 470 earned a rating of 80% or higher on the Summary Statement - (6/6 students)</p> <p><b>Spring 2021</b> 83% of students participating in REC 460 or REC 470 earned a rating of 80% or higher on the Summary Statement - (5/6 students)</p> <p><b>Summer 2021</b> 93% of students participating in REC 460 or REC 470 earned a rating of 80% or higher on the Summary Statement - (13/14 students)</p>	Continue with this measure as is, since the summary statement takes into account all areas of the evaluation in the final item	

**Examples of Direct and Indirect Measures of Learning Outcomes**

Direct Measures of Learning Outcomes	Indirect Measures of Learning Outcomes
Capstone assignment quality Comprehensive Examination Internship evaluation Performance of relevant skills Portfolio Evaluations Pre/Post Test Results Presentation Quality Project Quality Standardized Test Results Thesis/Project Quality Video/Audiotape Production Written Assignment Evaluations Writing Exam Results	Advisory Board Evaluation Alumni Survey Benchmarking Curriculum Review Results Employer Survey Results Exit Interview Results Focus Group Results Graduate School Acceptance Rates Honors/Awards Received by the Program Placement Data Satisfaction School Performance Student Evaluations of their Learning Transfer Acceptance Rates