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Humanities Center, Room 160 | (717) 815-1393
<https://www.ycp.edu/academics/school-of-the-arts-communication-and-global-studies/>

Department of The Arts and Humanities

Department Chair: Dr. Rory Kraft | rkraft1@ycp.edu
Wolf Hall, Room 206 | (717) 815-1354

Majors offered:

Film and Media Arts, B.A.

Film and Media Arts is an innovative major that focuses on the study and creation of motion pictures. It gives students hands-on training in screenwriting, video production, audio production, and nonlinear editing, while also developing their analytical, research, and communication skills through the study of film and visual media. Students learn not only how to think critically about movies but also how to make them in a collaborative, conservatory-like environment. Through a unique curriculum that emphasizes instruction inside the classroom and out in the real world, it delivers an education that integrates career preparation with a strong foundation in the liberal arts, preparing graduates for a wide variety of careers ranging far beyond Hollywood. Graduates of the program will have the foundation for any occupation involving the creation or analysis of audiovisual media.

Fine Art, B.A.

The Fine Art program is designed to prepare the student for entry into professional positions such as an illustrator, teacher, art director, art critic, studio/commercial photographer, or independent artist, and stresses lifelong growth as an artist. The program emphasizes mastering technical processes, understanding the role of cultural history as an influence upon artistic expression, developing verbal and visual communication skills, and the importance of creative and original thinking. Students expand their studio and academic experiences through exhibitions, internships in professional settings, completion of the Professional Development Seminar, and participation in activities such as artist's lectures and museum excursions.

Graphic Design, B.F.A.

The Graphic Design program combines studio work, design theory and criticism, and design history with York College's strong academic curriculum to provide you with the tools you will need to become a successful professional in your field. At YCP, you will learn about not only the tools and techniques, both traditional and digital, necessary to make your ideas come to life, but also the ways in which your work relates to our culture and society. Coursework in graphic design history gives you a valuable perspective on where the discipline has been, where it is going, and how technology affects the way people communicate.

Literary and Textual Studies, B.A.

The Literary and Textual Studies major emphasizes the study of literature, as well as other texts

such as movies, comic books, and works of creative non-fiction, in cultural, historical, and theoretical contexts. Students in the major engage texts through critical reading theories and practices, which allow students to develop effective written and oral communication skills. In addition, students develop additional discipline specific critical reading, writing, and thinking skills that are essential for success after graduation. Graduates have pursued further study in humanities-based graduate programs, law, and other fields. Graduates also have pursued careers in business, education, government, and the non-profit sector.

Medical Humanities, B.A.

If you are interested in medicine, whether as a future physician, a medical administrator, or writing about medicine, the Medical Humanities major will prepare you for success. The course work emphasizes the traditional liberal arts while providing all the requirements that most medical schools have for admission. The major is designed to provide students with an understanding of the complexity of health and healing, the impact of scientific medicine on society at large, the tools to evaluate and analyze metrics of wellness, and the ability to utilize the techniques of critical thinking and textual interpretation. The major is ideal for those wishing to do work in the medical fields while allowing for a broad education across the non-science oriented areas of study.

Music, B.A.

Accelerate your passion for music. Challenge yourself through strong music studies emphasizing performance, within the context of a liberal arts curriculum. The Bachelor of Arts degree in Music allows students to acquire a broad knowledge of music, stressing the development of musicianship, the ability to perform, and an intellectual grasp of the art. You will be preparing for career opportunities in a variety of musical areas, including performance and private studio teaching. Many graduates continue music studies in graduate school. Students seeking a Bachelor of Arts in Music can anticipate thorough studies in music theory, music history, performance (solo and ensemble), and conducting.

Music (with studies in Music Industry and Recording Technology), B.S.

The successful music entrepreneur is an accomplished musician involved in many aspects of the creation, recording, production, and marketing of music. If you are eager to embrace the many roles of a music entrepreneur, this program can help you develop the knowledge and judgment necessary for success. The Bachelor of Science degree in Music (with studies in Music Industry and Recording Technology [MIRT]) is designed to give students a broad understanding of the activities and responsibilities of the contemporary musician, stressing studies in music, music industry, business, and recording technology. Students seeking a degree in MIRT can anticipate thorough studies in music theory, music history, performance (solo and ensemble), music industry, music culture, music business, and music production. Students interested in earning an advanced degree in Music Industry Studies (M.A.) may opt for the 4+1 option, where they would begin taking graduate courses during their senior year, and then completing the M.A. at the end of their fifth year of study.

Music Production and Entrepreneurship, B.A.

The Bachelor of Arts in Music Production and Entrepreneurship will provide undergraduate students with relevant experiences in both business and music. Students will develop the knowledge and skills necessary to be successful in the music production industries of the 21st century. Graduates will be prepared for working within highly dynamic and competitive fields

(either for-profit or not-for-profit organizations) or launching their own enterprises. Students will gain first hand industry experience through an internship as well as experiential assignments and projects. Students interested in earning an advanced degree in Music Industry Studies (M.A.) may opt for the 4+1 option, where they would begin taking graduate courses during their senior year, and then completing the M.A. at the end of their fifth year of study.

Philosophy, B.A.

Students pursuing a major in Philosophy critically study the big questions facing humankind: What is the nature of God? Why be moral? Is there an afterlife? What is beauty? What is truth? What is justice? What does it mean to know? The study of philosophy develops analytical, critical, and interpretive abilities, cultivating a student's capacities for reflection and self-expression. Philosophy majors study key thinkers in the history of Western philosophy, critical intellectual movements, the relationship between Western and Eastern philosophy and religions, ethics and moral issues, questions regarding human nature, and the nature of art. The study of philosophy enhances the student's capacity to take on intellectual problems across academic fields of study. Philosophy is an excellent preparation for careers that demand careful reading, critical thinking, and decision-making abilities. A major in Philosophy provides a solid foundation for students planning careers in law, business, and education.

Philosophy and Business, B.A.

The Philosophy and Business degree is an innovative combining the best aspects of a liberal arts degree with practical training in general business, to ready students for the 21st century work environment. The Philosophy and Business program includes courses in business administration that focus on concrete problem solving for today's business climate and courses in philosophy that emphasize the critical and creative thinking necessary to succeed in today's fast-paced business environment. Philosophy's emphasis on critical thinking, interrogating assumptions, examining frameworks, and critiquing institutional commitments provides a strong foundation for success in all areas of business and entrepreneurship. The Graham School of Business's General Business component assures that graduates have the solid foundation in business practices to succeed in a variety of careers and fields.

Spanish, B.A.

Our innovative curriculum recognizes the demand in practically every work setting for individuals who are competent in Spanish. We offer you the opportunity to become proficient in the Spanish language by designing a program that refines your writing, speaking, comprehension, and reading abilities. We also help you improve your research skills. You select a minor from a wide range of disciplines, and to further hone your skills you can take advantage of several study abroad programs available. In this increasingly interconnected world, knowledge of Spanish is becoming more and more critical in many career settings.

Spanish Business, B.A.

The goal of the Spanish Business major is to provide students with the linguistic, cultural, economic, and legal knowledge base needed to guide their activities and decisions in business settings within the Spanish-speaking world. Students will enhance their competence in the Spanish language and develop more cultural literacy while at the same time mastering foundational business concepts. The combined study of Business and Spanish will enable majors to communicate with a sensitivity to the values and customs of their Spanish-speaking business

counterparts and clients, knowing not only what to say in a given business situation, but when and why to say it. Completion of this program will enhance opportunities for business-related careers in an interconnected and globalized environment where there are over 500 million Spanish speakers worldwide, with the United States home to about 60 million Hispanics.

Theatre, B.A.

Moved by telling others a story? Want to speak to people through theatre? Find a home in York College's Theatre Division, where you will get started right away with performing on stage, writing plays, or working in our two theatre spaces gaining backstage experience. We know showing off your artistic flair isn't enough when it comes to a productive career, so we mentor you and give you the technical expertise needed to jump into a career in theatre. With minors in arts administration and dance, this program allows students to discover who they are and what type of theatre artist they want to become.

Minors Offered:

Art History	French Studies	Photography
Arts Administration	German Studies	Religious Studies
Critical Thinking & Theory	Literary Studies	Spanish
Dance	Music	Sustainability & Environmental Studies
Ethics	Music Industry	Theatre
Film Studies	Musical Theatre	Visual Communication
Fine Art	Philosophy	Women & Gender Studies

Department of Communication and Writing

Department Chair: Dr. Gabriel Cutrufello | gcutrufe@ycp.edu
Humanities Center, Room 225 | (717) 815-6447

Majors offered:

Mass Communication, B.A.

The Mass Communication program provides students with the opportunity to develop their knowledge, skills, and abilities for careers in video and documentary production, broadcast news reporting, producing, videography, non-linear editing, social media, and broadcast and new media. Students pursuing the baccalaureate degree will produce a variety of projects, which demonstrate their creativity and professionalism, and will complete 66 credits in communication, featuring experiences in TV, radio, audio, and video.

Professional Writing, B.A.

A Professional Writing major is an excellent preparation for students interested in work as writers, editors, social media contributors/bloggers, web designers, and information managers, and in fields such as communication, publishing, journalism, law, information technology, government, non-governmental organizations (NGOs), insurance, non-profit and social service organizations, healthcare, finance, and the arts. Professional Writing is also among the most valued courses of study for those interested in post-graduate education in English or rhetoric, law, technical writing, or creative writing. The major provides students with marketable communication skills such as editing, online communication (including web page design), and collaborative writing; real-world learning through internship experiences in professional writing; a wide range of critical thinking and

problem-solving skills; a combined print and electronic portfolio of work that can be used in your search for a position as a professional writer or as a writing specialist within an organization, or as a way of publishing creative writing or obtaining a literary agent; background in the history and theory of language usage; and guided experience with a wide range of writing situations and stylistic options.

Technical Communication and Writing, B.S.

Technical communicators are in high demand in such diverse fields as health and medicine, engineering, finance, government, and the sciences. Anywhere you find companies, local, state and federal governments, and nonprofits, you will find technical communicators. They are the people who work with researchers, lawyers, and engineers to write and design the documents, web content, and video content that makes our world work. If you've ever seen an owner's manual for a new car or an informational video for a new product, then you've seen the work of a technical communicator!

Technical communicators and writers need proficiency in desktop publishing software, graphics, and photo imaging, and other digital technologies, our B.S. in Technical Communication combines the audio and video production courses from our Mass Communication program, the writing, research, publication management, and editing courses from our Professional Writing program, the design courses from our Graphic Design program, and a technical or scientific minor of your choosing. This powerful combination of coursework and real-world experience will mean you are prepared for an exciting career helping the world understand and use complex information and products.

Minors offered:

Communication
Creative Writing
Professional Writing

Related on-campus opportunities:

Writing Center Tutors
Radio Station DJs

Department of History and Political Science

Department Chair: Dr. John Altman | jaltman@ycp.edu
Humanities Center, Room 101 | (717) 815-1953

Majors offered:

History, B.A.

The goal of the York College History program is to prepare students for a variety of career opportunities in both public and private sectors, and to awaken in them the joy of life-long learning so that they can be effective members of the myriad of communities in which we live. Students majoring in history acquire writing, speaking, research, and analytical skills that aid in problem solving, planning, and management. It offers a solid preparation for almost any business career in an age of rapid change. It is also an excellent major for students who intend to go to law school. Many history majors gravitate towards traditional career tracks in teaching (at all levels), archival management, and public history or museum work.

Intelligence Analysis: Regional and Global Studies, B.A.

The major in Intelligence Analysis: Regional and Global Studies is a liberal arts major intended to serve its students by developing their critical thinking skills and mindset in preparation for

successful careers in the art and science of intelligence analysis. It builds the students' expertise in understanding the nature of various regions of the globe and ultimately how each of those regions plays their respective role in the overarching and unfolding global picture. The major also provides the necessary connection between students and the intelligence community (IC). Students benefit from the opportunity to gain internship experience, and the IC benefits from a conveniently located, well-trained pool of students from a high quality and rigorous academic program. The distinguishing characteristic of this particular major is its emphasis on regional area studies including the geography, history, and politics of those regions, and global studies including the politics of international relations, foreign policy, and national security.

International Relations, B.A.

The International Relations major emphasizes the understanding of global issues and world cultures, and traces the political, social, ideological, and economic history of the world. This major addresses the idea of globalization as well as the challenges and opportunities present in a closely integrated world. This major provides a path for those students who are interested in international areas of political science such as international trade, diplomacy, war, peace and security, the environment and international organizations, among many other subjects. Typically, International Relations students are seeking careers abroad in government or private industry, degrees in journalism or education, or intend to pursue graduate studies.

Political Science, B.A.

Political Science majors leave the cable news pundits and talking heads in the dust. It's not all about debating the most recent political news events, though that's an important part; it's more about understanding the fundamental ideas and structures of government that form the arena in which political events materialize and public policies are discussed and debated. This deep understanding of government institutions and the political process equips Political Science majors with the capacity to counsel and guide any social institution, whether it be a government agency or decision-making body, school, interest group, non-profit organization, think tank, or corporation, through its complex political relationships, both domestically and internationally.

Public History, B.A.

The Public History major combines traditional coursework on history and historical interpretations with career-driven courses and instruction in practical, professional skills. Building on the already robust History curriculum's emphasis on writing, speaking, research, and analytical skills, students also take specialized courses that target professional training in the field such as Museum Studies, Digital Public History, Oral History, and Historic Preservation; students will also gain real world experience through internships. The Public History major provides students with a sound background in the humanities and prepares them to communicate to a public beyond the academic classroom. Careers in public history include working as curators and museum employees, government historians, archivists, oral historians, historical interpreters, historic preservationists, and historical consultants and advisers to businesses, policymakers, and non-governmental organizations.

Minors offered:

African and African-American Studies	Legal Studies
American History	Political Science
Geography	Public Administration
Intelligence Analysis	World History
International Studies	

Department of Hospitality

Department Chair: Dr. Fred Becker | fbecker@ycp.edu

Humanities Center, Room 219 | (717) 815-2081

Major offered:

Hospitality Management, B.S.

Hospitality and tourism is one of the world's largest industries. The Hospitality Management major is designed to prepare you for a wide range of exciting careers including hotel/resort management, tourism (including global tourism), food and beverage management, and event planning. The major will provide you with skills necessary for success in the hospitality industry including management, marketing, food and beverage management, event planning, and other related skills. Students spend each summer gaining practical experience through hands-on experiences in hotels, restaurants, resorts, clubs, caterers, and event planners. Students develop a wide range of critical thinking and problem-solving skills related to becoming an effective manager within the hospitality industry including strong general business and leadership skills. The program is comprehensive including skill development in specific business fields including accounting, management, marketing, finance, and economics.
