**COMMON CORE:** 14 Credits
- Analytical Reading/ Writing: WRT102
- Academic Writing: WRT202
- Human Communication: CM104
- Cr. Thinking/Pr. Solv. Math: MAT111
- Physical Education (2 crs.): ____________

**AREA DISTR. REQUIREMENTS:**

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<tr>
<th>I. Fine Arts &amp; Humanities</th>
<th>6 Credits</th>
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<tr>
<th>II. Social &amp; Behav. Sciences</th>
<th>6 Credits</th>
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<th>III. Laboratory Sciences</th>
<th>6-8 Credits</th>
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<th>IV. Amer./West. Civ., Amer. Govt.</th>
<th>6 Credits</th>
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<th>V. Int'l. Studies/Foreign Lang.</th>
<th>6 Credits</th>
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**ELECTIVE COURSES:** 9-15 Credits
- ____________
- ____________
- ____________
- ____________
- ____________
- ____________
- ____________

**REQUIRED MAJOR COURSES:** 71-77 Crs.
- **General:** (10 Credits)
  - Concepts of Physical Activity: PE134
  - Financial Accounting: ACC220
  - Principles of Management: MGT150
  - Personal Computing: IFS105
- Or Management Info Systems: IFS305

**Elective Sequence Courses:** (12-18 Credits)
- (Elective Sequence,)

**Sport Mgmt. Practicum Courses:** (2 Credits)
- Must be taken Freshmen and Sophomore years.
- One per semester.
- Sport Management Practicum: SPM110
- Sport Management Practicum: SPM111
- Sport Management Practicum: SPM112
- Sport Management Practicum: SPM113

**Sport Mgmt. Courses:** (47 Credits)
- History & Philosophy of Sport: SPM101
- Freshmen Seminar: SPM105
- Introduction Sport Management: SPM201
- Sport in Society: SPM220
- Sport Behavior: SPM310
- Sport Administration/Management Pract.: SPM320
- Sport Marketing: SPM330
- Financing Sport Operations: SPM340
- Public/Media Relations in Sport: SPM350
- Professional Development: SPM401
- Ticket Operations/Negotiation: SPM410
- Facility/Event Management: SPM420
- Legal Aspects of Sport: SPM425
- Ethics/Current Issues in Sport: SPM475
- Work Experience in Sport Mgt.: SPM480

- **A grade of “2.0” or better is required.**
- **2.7 GPA prerequisite.**

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**的要求课程**
- 必须在大一和大二学年完成。
- 每学期一门。
- 运动管理实习课程：2学分

**运动管理课程**
- 历史与体育哲学：SPM101
- 大一新生研讨会：SPM105
- 运动管理介绍：SPM201
- 运动社会学：SPM220
- 运动行为：SPM310
- 运动管理/管理实践：SPM320
- 运动营销：SPM330
- 运动财务：SPM340
- 公共/媒体关系：SPM350
- 专业发展：SPM401
- 票务运营/谈判：SPM410
- 设施/活动管理：SPM420
- 运动法：SPM425
- 道德/当前问题：SPM475
- 运动管理实习：SPM480

- **“2.0”或更高的平均分**
- **2.7 GPA先决条件。**

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**Dean of School Policies for Sport Management Majors:**

1. **For students with less than 60 credits completed:** To be admitted to the Sport Management major, students must complete 60 credits with a minimum GPA of 2.7. Also, the student must complete 3 of the 5 following courses with a 2.7 GPA: SPM101, 201, 220, 310, 320.

2. **For students transferring into the major with more than 60 credits completed:** Students must take a minimum of SPM201 in their first semester. They can also take SPM101, 220, 310 or 320 and complete them with a GPA of 2.7. Their cumulative GPA must also be a 2.7 or greater.

3. Each and every course that is a prerequisite course for any Required Major Course including the Elective Sequence Courses must be passed with at least a “2.0” before its post-requisite course may be attempted.
ELECTIVE SEQUENCES

Accounting: 15 Credits
Managerial Accounting ACC225
Intermediate Accounting ACC320
Intermediate Accounting II ACC325
AND TWO Acc Electives ACC____

Applied Youth Development: 15 Credits
Intro Applied Youth Dev BEH200

AND SIX Credits from the following:
CA110, CA348, EDU200, PSY 221,
PSY 321, SOC305, SOC345, SPE 205,
WGS/SOC225

AND SIX Credits from the following:
ART 396, ART397, SPM301, REC103,
REC250, REC390, REC393

Aquatic Facility Management: 12 Credits
Water Safety Instruction PE126
Lifeguard Specialties SPM260
Aquatic Rec. Systems SPM361
Aquatic Facility Management SPM380
Lifeguard Instructor SPM382

Asset Protection: 18 Credits
Intro to Criminal Justice CJA101
Intro to Security & Asset Prot. CJA102
Legal Stan. Sec./Asset Protect. CJA304
Security Plan. & Supervision CJA301
Crime Prevention/Phys. Sec. CJA311
Criminal Justice Elective CJA____

Athletic Administration: 12 Credits
Intro American Education EDU200
Responding to Emergencies SPM301
Principles of Coaching SPM302
Mgmt/Prevention Sport Injuries SPM303

Entrepreneurship: 12 Credits
Intro to Entrepreneurship ENT150
Entrepreneurial Marketplace ENT220
Ent & Small Business Mgt ENT260

AND ONE of the following courses:
Creativity & Innovation ENT 350
Mkt Measurement & Analysis MKT210

Hospitality Marketing: 15 Credits
Intro to Public Relations CM221
Hospitality Marketing HSP345/MKT325
Event Marketing CM324
Tourism Marketing MKT345
International Marketing IBS370

Human Resource Management: 15 Credits
Human Resource Mgt MGT220
Organizational Behavior OBD225
Human Resource Development MGT315
Labor Relations MGT330
OR Employment Law MGT420
Recruitment/Selection of Human Resources MGT435

Information Systems: 18 Credits
IS Development Fundamentals IFS175
Programming Bus Applications IFS225
Web Development IFS320
Management Info Systems IFS305

International Business: 18-24 Credits
Must have approval from Academic Advisor for options with this minor.

Leadership & Org. Development: 15 Credits
Organizational Behavior OBD225
Leadership and Change OBD280
Organization Theory OBD345
Mgmt of Not-for-Profit Organizations BUS350
Ethical Leadership MKT445

Legal Studies: 18 Credits
Intro to Law PS317

AND FIVE courses from the following:
PS307, PS371/HIS462, PS372/HIS461,
CAJA02, CAJA04, CAJA336, CAJA341, BUS260,
BUS360, PHL347

AND TWO of the following courses:
MKT220; MKT310; MKT340; MKT360

Management: 15 Credits
Human Resource Mgmt. MGT220
Management Info Systems IFS305
International Management IBS375
Project Management MKT410
Ethical Leadership MKT445

Marketing: 12 Credits
Personal Selling MKT220
Business Marketing MKT350
Consumer Behavior MKT360
Marketing Ethics MKT410

Marketing Communications: 15 Credits
Mkt Measurement & Analysis MKT210
Introduction to Public Relations CM221
Personal Selling MKT220
Advertising MKT330
Internet Marketing MKT355

Marketing Management: 12 Credits
Logistics MKT340
Business Marketing MKT350
New Product Planning MKT355
Sales Management MKT380

Operations Management: 18 Credits
Lean Systems MGT310
Business Process Mgt MGT350
Operations Management MGT350
Global Supply Chain Mgt IBS301
Advanced Operations MGT460
Project Management OR IFS435
Cont Improvement Consulting MGT495

Public Relations: 18 Credits
Intro to Public Relations CM221
Print Media Writing CM271
Writing for Public Relations CM321
Public Relations Planning CM415
Public Relations Campaigns CM421

AND ONE of the following courses:
Media Relations CM322
Publications Editing/Design CM323
Events & Promotion CM324
Crisis Communic. Mgmt. CM423

Retailing: 15 Credits
Retailing MKT230
Retail Buying MKT320
Internet Marketing MKT355

AND SIX credits from any communication course beyond CM104 (may not include more than 3 credits of practicum)

Speech Communication: 15 Credits
Communication Theory CM206
Persuasion CM327

AND ONE of the following courses:
CM 211, CM 212, CM 329

Student Initiated*: 12 Credits

* 1. A 3.0 GPA after 45 credits of college coursework.
   2. Approval of the Coordinator of Sport Management and one other faculty member teaching in the major.
   3. A minimum of 15 credits with at least 3 courses from the same discipline and no courses included that are in an independent study.

*No more than 9 credits may be taken from any discipline.