Baccalaureate Degree (Minimum 122 Credits)  
Cumulative "2.0" or Better Required for Graduation  

Worksheet for **PUBLIC RELATIONS, B.A.**  
Dept. of Communication and the Arts  

**NAME ________________________________**  

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**SYMBOLOLOGY**  

1. All courses must be completed with a minimum "2.0" grade. Courses may not be taken on a pass/fail basis.  
2. A minimum of 12 credits of the Area Distribution Requirements must be at the 200-level or above. Courses may not be taken on a pass/fail basis. See Registrar's Office for official list of courses.  
3. Six credits are to be taken in one of these two areas; if foreign language is selected, six credits must be in one language.  
4. Requirements listed apply to students who matriculate into or declare this major during the 2014-2015 academic year.  
5. Students may select any other communication courses offered in any Communication major, including Special Topics courses.  
6. Students must take any four courses from these categories at the 200 level or higher. One course must be a literature course. Students may opt to pursue a quantitative research track which includes Behavioral Statistics (BEH260) and Research Methods (SOC335).  

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**COMMON CORE: **  14 Credits  
Analytical Reading/Writing WRT102  
Academic Writing WRT202  
Human Communication CM104  
Cr. Thnkg./Pr. Solv. Math MAT111  
Physical Education (2 crs.)  

**AREA DISTR. REQUIREMENTS: **  6 Credits  
I. Fine Arts & Humanities  
II. Social & Behav. Sciences  
III. Laboratory Sciences  
IV. Amer./West. Civ., Amer. Govt.  
V. Int’l. Studies/Foreign Lang.  

**ELECTIVE COURSES: ** 22-24 Credits  

**REQ. MAJOR COURSES: ** 54 Credits  
**Public Relations Req.:** (24 Credits)  
Communication Theory CM206  
Intro to Public Relations CM221  
Print Media Writing CM271  
Writing for Public Relations CM321  
Persuasion CM327  
Public Relations Planning CM415  
Public Relations Campaigns CM421  
Media Laws and Ethics CM434  

**Support Courses:** (15 Credits)  
Select any five of the following:  
Mass Communication CM211  
Public Speaking CM212  
Group Discussion CM304  
Media Relations CM322  
Publications Editing/Design CM323  
Public Relations Events CM324  
Organizational Communication CM328  
Interpersonal Comm. CM329  
Communication Seminar CM402  
Crisis Communications Mgmt. CM423  
Communication Internship CM450-451  
Principles of Marketing MKT100  

**Area Elective:** (3 Credits)  

**Humanities/Soc./Beh. Sci.:** (12 Credits)  

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**(Signed) Faculty Advisor ____________________ Date ____________________**  

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**(Signed) Dept. Chair ____________________ Date ____________________**  

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* A grade of "2.0" or better is required.