### COMMON CORE: 16 Credits
- Analytical Reading/Writing: WRT102
- Academic Writing: WRT202
- Human Communication: CM104
- Information Literacy: IFL101
- Applied Calculus: MAT120
- Physical Education (2 crs.)

### AREA DISTR. REQUIREMENTS: 60 Credits

#### I. Fine Arts & Humanities
- 6 Credits

#### II. Social & Behav. Sciences
- SATISFIED BY MAJOR REQUIREMENTS

#### III. Laboratory Sciences
- 6-8 Credits

#### IV. Am./West. Civ., Am. Govt.
- 6 Credits

#### V. Int'l. Studies/Forgn. Lang.
- 6 Credits

### ELECTIVE COURSES: 12 Credits

### REQUIRED MAJOR COURSES: 75 Credits

#### Gen. Business Component: (45 Credits)
- Principles of Marketing: MKT100
- Principles of Management: MGT150
- Intro to International Bus: IBS200
- Prin of Economics (Macro): ECO200
- Prin of Economics (Micro): ECO201
- Financial Accounting: ACC220
- Managerial Accounting: ACC225
- Legal Environment of Bus: BUS260
- Business Statistics I: QBA260
- Business Statistics II: QBA265
- Managerial Finance I: FIN300
- Mgmt Information Systems: IFS305
- Operations Management: MGT350
- Integrated Business Exp: BUS494
- Business Plan Writing: ENT495

#### Entrepreneurship Component: (30 Credits)
- Intro to Entrepreneurship: ENT150
- Market Measurement: MKT210
- Entrepreneurial Marketplace: ENT220
- Entrepreneurship/Sm Bus Mgt: ENT260
- Creativity & Innovation: ENT350
- Business & Commercial Law: BUS360
- Financing Ent Ventures: ENT360
- Small Business Consulting: ENT450

### Entrepreneurship Electives:
- Choose two of the following:
  - Entrepreneurship Internship: ENT490
  - Intro to Geographic Info Sys: G361
  - New Prod/Plan Marketing: MKT335
  - E-Marketing: MKT355
  - Special Topics: ENT470

### IT Competency:
- Info Tech Competency: IFS100
- Personal Computing: IFS105

A cumulative grade point average of "2.0" or better is required in the General Business Component courses.

At least four 300-400 level Business courses must be taken at York College.

Any course that is a prerequisite course must be passed with at least a "2.0" before its post-requisite course may be attempted. A student who has received less than a "2.0" in any prerequisite business administration course will be permitted to repeat the course a maximum of two additional times (three total attempts). Withdrawing from a course does not count in the "attempts" total.

### NOTES:

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1. All courses must be completed with a minimum "2.0" grade. Courses may not be taken on a pass/fail basis.
2. A minimum of 12 credits of the Area Distribution Requirements must be at the 200-level or above. Courses may not be taken on a pass/fail basis. See Registrar's Office for official list of courses.
3. Six credits are to be taken in one of these two areas; if foreign language is selected, six credits must be in one language.
4. Twelve of these elective credits must be taken outside of the Dept. of Business Administration. The electives may be used to complete a minor.
5. Requirements listed apply to students who matriculate into or declare this major during the 2011-2012 academic year.

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(Signed) Faculty Advisor Date
(Signed) Dept. Chair Date