# Sports Management, B.S. Worksheet

**Cumulative “2.0” or Better Required for Graduation**

<table>
<thead>
<tr>
<th>COMMON CORE</th>
<th>16 Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Analytical Reading/Writing</td>
<td>WRT102</td>
</tr>
<tr>
<td>Academic Writing</td>
<td>WRT202</td>
</tr>
<tr>
<td>Human Communication</td>
<td>CM104</td>
</tr>
<tr>
<td>Information Literacy</td>
<td>IFL101</td>
</tr>
<tr>
<td>Cr. Thnkg./Pr. Solv. Math</td>
<td>MAT111</td>
</tr>
<tr>
<td>Physical Education (2 crs.)</td>
<td></td>
</tr>
</tbody>
</table>

**REQUIRED MAJOR COURSES:** 74-80 Crs.

**IT COMPETENCY:** (3 Credits)

*Info Tech Competency* | IFS100 |
*Personal Computing* | IFS105 |
*Management Info. Systems* | IFS305 |

**All Sport Management students are to take IFS100. Any student that passes IFS100 would be required to take IFS305 and any student that does not successfully pass IFS100 would be required to take IFS105.**

**AREA DISTR. REQUIREMENTS:** 96 Credits

I. **Fine Arts & Humanities** 6 Credits

II. **Social & Behav. Sciences** 6 Credits

III. **Laboratory Sciences** 3-4 Credits

**Elective Courses:** 12-18 Credits

**Elective Sequence Courses:** 12-18 Credits

<table>
<thead>
<tr>
<th>SPORT MGMT, PRACTICUM COURSES: (2 Credits)</th>
</tr>
</thead>
<tbody>
<tr>
<td><em>(Must be taken Freshmen and Sophomore years, One per semester.)</em></td>
</tr>
<tr>
<td>Sport Management Practicum</td>
</tr>
<tr>
<td>Sport Management Practicum</td>
</tr>
<tr>
<td>Sport Management Practicum</td>
</tr>
<tr>
<td>Sport Management Practicum</td>
</tr>
</tbody>
</table>

**SPORT MGMT. COURSES:** (47 Credits)

*History & Philosophy of Sport* | SPM101 |
*Freshman Seminar* | SPM105 |
*Introduction Sport Management* | SPM201 |
*Sport in Society* | SPM202 |
*Sport Behavior* | SPM203 |
*Sport Admin/Management Pract.* | SPM204 |
*Sport Marketing* | SPM300 |
*Financing Sport Operations* | SPM340 |
*Public/Media Relations in Sport* | SPM350 |
*Professional Development* | SPM401 |
*Ticket Operations/Negotiation* | SPM410 |
*Facility/Event Management* | SPM420 |
*Legal Aspects of Sport* | SPM425 |
*Ethics/Current Issues in Sport* | SPM475 |
*Work Experience in Sport Mgt.* | SPM480 |

**Department of Education Policies for Sport Management Majors:**

1. **For students with less than 60 credits completed.** To be admitted to the Sport Management major, students must complete 60 credits with a minimum GPA of 2.7. Also, the student must complete 3 of the 5 following courses with a 2.7 GPA: SPM101, 201, 220, 310, 320.

2. **For students transferring into the major with more than 60 credits completed.** Students must take a minimum of SPM201 in their first semester. They can also take SPM101, 220, 310 or 320 and complete them with a GPA of 2.7. Their cumulative GPA must also be 2.7 or greater.

3. Each and every course that is a prerequisite course for any Required Major Course including the Elective Sequence Courses must be passed with at least a “2.0” before its post-requisite course may be attempted.

---

**Department of Education Policies for Sport Management Majors:**

1. **All courses must be completed with a minimum “2.0” grade.** Courses may not be taken on a pass/fail basis.

2. A minimum of 12 credits of the Area Distribution Requirements must be at the 200-level or above. Courses may not be taken on a pass/fail basis. See Registrar’s Office for official list of courses.

3. Six credits are to be taken in one of these two areas; if foreign language is selected, six credits must be in one language.

4. Requirements listed apply to students who matriculate into or declare this major during the 2010-2011 academic year.

5. A total of 24 credits must be completed from these two areas. The Academic Advisor must approve the Elective Sequence.

---

(Signed) Faculty Advisor  Date  
(Signed) Dept. Chair  Date
### ELECTIVE SEQUENCES

#### Accounting: 15 Credits
- Managerial Accounting
  - ACC225
- Intermediate Accounting I
  - ACC320
- Intermediate Accounting II
  - ACC325
- AND TWO Acc Electives
  - ACC___

#### Applied Youth Development: 15 Credits
- Intro Applied Youth Dev
  - BEH020
- AND SIX Credits from the following:
  - CJA110, CJA348, ED221, SPE340, PSY221, REC301, SOC305, SOC345, WGS/SOC225

#### Aquatic Facility Management: 12 Credits
- Water Safety Instruction
  - PE126
- Lifeguard Specialties
  - SPW290
- Aquatic Rec. Systems
  - SPM681
- Aquatic Facility Management
  - SPM660
- Lifeguard Instructor
  - SPM662

#### Asset Protection: 18 Credits
- Intro to Criminal Justice
  - CJA101
- Intro to Security & Asset Prot.
  - CJA102
- Legal Stan. Sec./Asset Protect.
  - CJA304
- Security Plan. & Supervision
  - CJA301
- Crime Prevention/Phys. Sec.
  - CJA311
- Criminal Justice Elective
  - CJA___

#### Athletic Administration: 12 Credits
- Intro American Education
  - EDL200
- Principles of Coaching
  - ED309
- Responding to Emergencies
  - ED307
- Mgmt/Prevention Sport Injuries
  - ED311

#### Entrepreneurship: 12 Credits
- Intro to Entrepreneurship
  - ENT150
- Entrepreneurial Marketplace
  - ENT220
- Ent & Small Business Mgt
  - ENT260
- AND ONE of the following courses:
  - Gender & Minority Issues/Ent
    - ENT 280
  - Introduction to Franchising
    - ENT 320

#### Hospitality Marketing: 15 Credits
- Intro to Public Relations
  - CM221
- Hospitality Marketing
  - MKT325
- Event Marketing
  - CM324
- Tourism Marketing
  - MKT345
- International Marketing
  - IBS370

#### Human Resource Management: 15 Credits
- Human Resource Mgt.
  - MGT220
- Organizational Behavior
  - OBD225
- Human Resource Development
  - MGT315
- Labor Relations
  - MGT330
- OR Employment Law
  - MGT420
- Recruitment/Selection of Human Resources
  - MGT435

#### Information Systems: 18 Credits
- IS Development Fundamentals
  - IFS175
- Programming Bus Applications
  - IFS225
- Web Development
  - IFS315
- Management Info Systems
  - IFS305
- TWO of the following:
  - E-Commerce
    - IFS425
  - Project Management
    - IFS435
  - Info Security Ethics
    - IFS475

#### International Business: 18-24 Credits
- Must have approval from Academic Advisor for options with this minor.
  - Introduction to Business
    - BUS150
  - International Business
    - IBS200
  - Choose ONE sequence:
    1) Marketing Sequence
    2) Management Sequence
    3) Law Sequence
  - Language Competency
    - Study Abroad or International Studies Course

#### Leadership & Organizational Development: 15 Credits
- Organizational Behavior
  - OBD225
- Leadership and Change
  - OBD280
- Organization Theory
  - OBD345
- Mgmt of Not-for-Profit Organizations
  - BUS350
- Ethical Leadership
  - MGT445

#### Legal Studies: 18 Credits
- Intro to Law
  - PS210
- AND FIVE courses from the following:
  - PS307, PSH671, PSH672, CJA302, CJA304, CJA306, CJA341, BUS345, BUS346, PHIL347
- Recruitment/Selection of Human Resources
  - MGT435

#### Management: 15 Credits
- Human Resource Mgmt.
  - MGT320
- Management Info Systems
  - IFS305
- International Management
  - IBS375
- Project Management
  - IFS435
- Ethical Leadership
  - MGT445

#### Marketing: 12 Credits
- Personal Selling
  - MKT220
- Business Marketing
  - MKT350
- Consumer Behavior
  - MKT360
- Marketing Ethics
  - MKT410

#### Marketing Communications: 15 Credits
- Mkt Measurement & Analysis
  - MKT210
- Introduction to Public Relations
  - CM221
- Personal Selling
  - MKT220
- Advertising
  - MKT330
- Internet Marketing
  - MKT355

#### Marketing Management: 12 Credits
- Logistics
  - MKT340
- Business Marketing
  - MKT350
- New Product Planning
  - MKT355
- Sales Management
  - MKT380

#### Operations Management: 18 Credits
- Lean Systems
  - MGT310
- Service Operations
  - MGT349
- Operations Management
  - MGT350
- Global Supply Chain Mgt
  - IBS361
- Advanced Operations
  - MGT460
- Project Management
  - IFS305
- Cont Improvement Consulting
  - MGT495

#### Public Relations: 18 Credits
- Intro to Public Relations
  - CM221
- Print Media Writing
  - CM271
- Writing for Public Relations
  - CM321
- Public Relations Planning
  - CM415
- Public Relations Campaigns
  - CM421
- AND ONE of the following courses:
  - Media Relations
    - CM322
  - Publications Editing/Design
    - CM323
  - Events & Promotion
    - CM324
  - Crisis Communic. Mgmt.
    - CM423

#### Retailing: 15 Credits
- Retailing
  - MKT230
- Retail Buying
  - MKT320
- Internet Marketing
  - MKT355
- AND TWO of the following courses:
  - MKT220, MKT310, MKT340, MKT360

#### Speech Communication: 15 Credits
- Communication Theory
  - CM206
- Persuasion
  - CM227
- AND ONE of the following courses:
  - CM211, CM212, CM229

#### Student Initiated: 12 Credits
- AND SIX credits from any communication course beyond CM104 (may not include more than 3 credits of practicum)

#### \* 1. A 3.0 GPA after 45 credits of college coursework;
\* 2. Approval of the Coordinator of Sport Management and one other faculty member teaching in the major.
\* 3. A minimum of 15 credits with at least 3 courses from the same discipline and no courses included that are in an independent study.